



## Ad Order Sheet

(ONE AD PER SHEET)

### Ad Costs

Sizes / Dimensions / Costs

- Full Ad / Collage  
Cost: \$500.00 \_\_\_\_\_
- 1/2 Page – 7" W x 5" H  
Cost: \$250.00 \_\_\_\_\_
- 1/4 Page – 3 ½ " W x 4 ½" H  
Cost: \$125.00 \_\_\_\_\_
- "Break-a-Leg" – 3" H x 2" W  
Cost: \$ 75.00 \_\_\_\_\_
- Business Card – 3" H x 2" W  
Cost: \$ 75.00 \_\_\_\_\_
- Rear Cover – Color – Full Bleed  
Cost: \$ 1000.00 \_\_\_\_\_
- Inside Rear Cover - Color or B&W  
Cost: \$ 800.00 \_\_\_\_\_
- Inside Front Cover - Color or B&W  
Cost: \$ 800.00 \_\_\_\_\_

#### Ad Files sent to:

Mike Sedlak  
[mike@digitalsight.com](mailto:mike@digitalsight.com)

#### Collages sent to:

Merry Sedlak  
443 Los Rios Court  
Pleasanton, CA 94566  
925-462-4547

### Instructions for Ad Files

- Format: JPEG; PDF
- DPI: 300 dpi
- Copy Ready Art Work – No Charge
- Low Resolution Art - \$50.00/hr to rescan
- No Art Work - \$50/hr to create

### Name of Sponsor

Date \_\_\_\_\_  
Business \_\_\_\_\_  
Team \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Size of Ad \_\_\_\_\_

### Please make checks payable to:

**2007 Yearbook**  
**Norcal Volleyball Club**  
7069 Commerce Circle  
Pleasanton, CA 94588

Contact: [mike@digitalsight.com](mailto:mike@digitalsight.com) 925-580-4054